



REACH YOUR DESIRED AUDIENCE AND ADVERTISE WITH THE NEIGHBORHOOD CO-OP GROCERY!

Nearly 3,000 area residents receive Morsel mailed directly to their home as one perk of being an owner at The Co-op – and we get new owners every week! Also, free copies are placed throughout the store for all our customers to enjoy.

From regular surveys we know our typical shopper is female, age 35+, has an advanced degree, earns a higher than average wage for the area, and values fitness, self improvement, local business, and the environment.

RATES

Ads are **2.5 x 3.25 inches**. See prices and deadlines below:

Winter (Jan., Feb., March):	\$60.00	Deadline: December 27
Spring (April, May, June):	\$80.00	Deadline: March 6
Summer (July, Aug. Sept.):	\$80.00	Deadline: June 5
Autumn (Oct., Nov., Dec.):	\$80.00	Deadline: September 11
All Year:	\$240.00	Advertise in Morsel all year and get the Winter issue free!

GRAPHICS

Want to advertise with us, but need help with graphics? Let us make an ad for you!

Graphics: \$25.00

PAYMENT

Payment can be submitted online (we'll email you the link) or sent by mail to:

Neighborhood Co-op Grocery
1815 West Main Street
Carbondale, IL 62901

For more information about advertising in Morsel, please contact Holly Mathis at (618) 529-3533 ext 207 or holly@neighborhood.coop.